



New BePulp Compostable Meal Box to Go

Impress your customers with this New Innovative
and «One Piece» Sustainable Solution



Booming demand for convenient and sustainable solutions

THE BRIGHT FUTURE FOR DELIVERY AND DELI FOOD TO GO

Premium, fresh, and healthy convenience food is essential for today's consumers, but they lack skills, equipment, or time to prepare. Among them, Millennials, who will represent 50% of consumers within 4 years, are digital natives and very comfortable with delivery.

- **Growth of digital meals orders** is **15 times more important** than the growth of visits in commercial catering*.
- **Food to go market** should **grow by 35%** by 2021 whereas online **ordered delivered meals** should **double** in the same period**

THE EXPLOSION OF ENVIRONMENTAL AWARENESS

Consumers have now a broad view of sustainability, and many are willing to change behaviour to be **more eco-conscious**.

- 94% of European consumers consider **the protection of the environment important*****
- 66% of them are **willing to pay more** if products have a positive impact on the environment****

* NPD Group study 2018 on food delivery

** Statista food delivery study, 03/2017

*** Eurobarometer, survey from the European Commission, 10/2017

**** Nielsen Global Survey on Sustainability



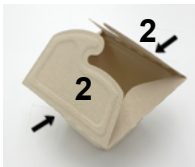
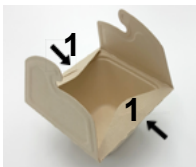
New BePulp Compostable "MEAL BOX TO GO"

- The new BePulp Meal Box To Go range is 100% made **from pulp coming from fibres of plant origin: natural materials** which are both **abundant and renewable**
- BePulp Meal Box To Go range is **Home OK Compost certified** by TÜV Austria(EN 13432)
 - For industrial and garden composters
 - It disintegrates up to min. 90% in 120 days
- BePulp Meal Box To Go range is a **new and innovative sustainable concept** that perfectly meets the need of dining in, food to go and delivered meals markets:
 - **"All in one" stackable** solution, easy to fill in, to fold and close, enabling **time and space saving**
 - **High quality materials** and ingenious design bringing **stiffness and strength**
 - **Innovative and unique "Fold & Click" locking concept®** that avoids leaks and spills and ensure secured transport for take-out and delivered meal services
 - **Spoonable and easy grab & go** solution perfect for food to go
 - **Ovenable** up to 200°C for 30 min* and **microwavable** up to 3 min for all **type of food**



® Registered design
* To use on a baking sheet

"Fold & Click" unique locking concept®



BEPULP, THE BEST SUSTAINABLE SOLUTION ON THE MARKET



CODE	DESCRIPTION	VOLUME	DIM (CM) OPEN	DIM (CM) CLOSED	PACK/CASE	MATERIAL
PUL42050160	SQUARE PULP BOX	500 ML	29 x18x7	13x13x7	2x150p	PULP
PUL43070240	RECTANGULAR PULP BOX	750 ML	30x23x7	17x13x7	2x100p	PULP
PUL43080320	RECTANGULAR PULP BOX	1000 ML	34x28x5	21x15x5	2x75p	PULP
PUL47080020	2 COMPARTMENT PULP BOX	800 ML (500+300)	34x28x5	21x15x5	2x75p	PULP



® REGISTERED DESIGN

