



new

Sustainable Solutions



BePulp paper cups

A comprehensive range to enhance all your hot and cold drinks.



MEET THE ENVIRONMENTAL EXPECTATIONS OF YOUR CUSTOMERS IN THE HUGE MARKET OF PAPER CUPS

- **Paper cup market:** a huge worldwide market expected to reach **266 billions units in 2022***
- A **continuous growth** due to consumer health concern, expanding fast food industry and biodegradability*
- **68% of consumers**** want to know about the **"green"/environmental credentials** of the packaging used
- 40% of out of home hot drinks consumers*** say they **wouldn't mind paying extra for drinks served in 100% compostable cups.**
- The **most effective sustainable solution** to answer eco-friendly consumer expectations today is to **offer 100% compostable cups** rather than 100% recyclable or stimulating carrying around reusable coffee cups***

* 2016 IMARC Group report

** 2016 Food to Go market Facts sheets, qsrmedia.co.uk

*** 2018 Mintel research on British coffee shops drinkers

New BEPULP ENLARGES ITS RANGE OF SUSTAINABLE PAPER CUPS



- **A comprehensive range of BePulp cups for all types of hot drinks:**
 - **NEW PUL2033 cup 33 cl** for latte macchiato, hot chocolate...
 - PUL2027 cup 10 cl for espresso, ristretto, americano...
 - PUL2028 cup 25 cl for cappuccino, flat white, cafés latte, macchiato...
- **Also suitable for cold drinks**
- **An elegant and eco-friendly printed design which fits perfectly with BePulp stylish tableware**
- **A PLA internal biocoating heat resistant up to 85°C**
- BePulp cups are **OK Compost certified:** they are industrially compostable and **disintegrate up to minimum 90% in 120 days**
- Excellent stackability and denesting features



BEPULP : THE BEST SUSTAINABLE SOLUTION ON THE MARKET



CODE	COLOUR	CAPACITY	DIM DIAMETER X D (CM)	PACK/CASE
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PUL2027	BEPULP ORIGINAL PRINTED DESIGN	100 ml / 4 oz	6X6	20x50p.
PUL2028	BEPULP ORIGINAL PRINTED DESIGN	250 ml / 8 oz	8X9	25x40p.
PUL2033	BEPULP ORIGINAL PRINTED DESIGN	330 ml / 12 oz	9X11	20x50p.

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Sabert Europe - 4, rue de l'Industrie - 1400 Nivelles - Belgium - Tel +32 67 888 444 - www.sabert.eu