



Sustainable Solutions

New

BePulp OCTA plate

A ready to table solution for your chilled food preparations.



TRENDS

SALAD TRENDS

Salad is firmly in **fashion**. Rather than a meal accompaniment, it often takes centre-stage as a **main meal** in itself. Though the lunchtime sandwich sector remains buoyant, research found that nearly **15%*** of consumers **swapped bread in favour of salads** or other healthier options.

ECO BEHAVIOUR

It is not just what is in the salad that counts, consumers demand for transparency extends to the **packaging**. Shoppers want **recycled, compostable options** with a smaller environmental footprint.

*research published in trade magazine the Grocer



New SABERT BEPULP OCTA PLATE



At **Sabert** we keep our eyes wide open on the fast moving packaging market we are in, we constantly offer **new solutions** to enable our foodservice customers to embrace the **new trends** as far as possible.

The new **BePulp OCTA plate**:

- **Suits any salad** to be eaten in, to be taken out or to be delivered.
- Has a convenient and stylish **design** that allows outstanding and colourful presentation of salads **as if on a plate**.
- **Table ready** plate, easy to eat from.
- Sustainable packaging:
 - Compostable base
 - Clear Recycled PET lid

BEPULP : THE BEST SUSTAINABLE SOLUTION ON THE MARKET !

75%

Of consumers will pay more for a salad they know is fresh.*

68%

Of consumers want to know about the "green"/environmental credentials of the packaging used to serve food.**

95%

Of consumers state that packaging plays an important role in the carry-out experience.*

*Independent Survey.
**2016 Food to go Market Facts Sheets, qsrmedia.co.uk



CODE

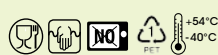
COLOUR

CAPACITY (ML)

DIM (CM)

PACK/CASE

LID



PUL39029

NATURAL

830

23X23X3

6x50p.

PUL53929
2x50p.



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makes food look great

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Plattered food solutions



Hot and microwaveable



High-end tableware



Chilled food solutions



Sabert
makes food look great