

BePulp Bowls

a comprehensive range for all applications



BOOMING DEMAND FOR SUSTAINABLE PACKAGING

NG NE

NEW PET DOMED LID FOR 1000 ML ROUND BOWL

63%

Of consumers more likely visit a foodservice operator who is socially conscious*.

55%

Of consumers willing to pay more for products from companies committed to a positive environmental impact. **

56%

Of consumers convinced by importance of "green" food service packaging.***

*Technomic, 2014. **Nielsen, 2014. ***Technomic, 2013.



DOMED LIDS:

- . 75% of customers typically prefer domed lids
- . allow better food visibility
- . improve food presentation and filling possibilities

BEPULP BRAND ADDED VALUE:

- pulp bases all certified Home OK compost, with disintegration guaranteed up to 90% between 90 and 120 days
- . the **best lid fit** on the market
- . excellent **stackability** and **denesting** features
- . rPET lids

BEPULP, THE BEST SUSTAINABLE PACKAGING ON THE MARKET











