

BePulp Containers

Now also with compartments



MINDFUL DINING TREND

There are a wide range of trends – sustainability, reducing food waste, and humane treatment of animals, among them – that all can be summed up by a macro trend sweeping through the QSR sector: mindful dining. Taste and price, along with quality, are still the most important matters when consumers dine out, but thereafter comes mindful dining that allow consumers to feel good about themselves while eating out.



NOW WITH COMPARTMENTS



BE PULP CONTAINERS

Sabert BePulp containers reflect the image of QSR. Prepared foods have a more local, artisanal, seasonal and ultra fresh look in our natural coloured packaging. The 2 new solutions with compartments extend our range of containers, and more importantly they allow menus and ingredients to be displayed as if prepared by a chef.

PERFORMANCE AND SUSTAINABILITY IN THE PERFECT PACKAGE

63%

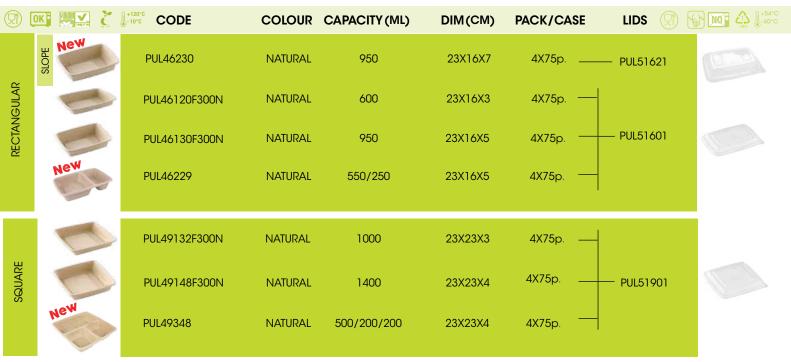
Of consumers say they are more likely to visit a foodservice operation they view as socially conscious.*

55%

Of consumers say they are willing to pay more for products and services provided by companies that are committed to positive social and environmental impact. ** 56%

Of consumers believe it is important that foodservice packaging is "green".***

*Technomic, 2014. **Nielsen, 2014. ***Technomic, 2013.



Do you know our other solutions?

Sabert*
makes food look great
www.sabert.eu







